

REPUBLIQUE DU CAMEROUN
Paix – Travail – Patrie

INSTITUT UNIVERSITAIRE BENGONO
TOURE GENEVIEVE
Scientiarum - Excellentiam - Nobel



REPUBLIC OF CAMEROON
Peace-Work-Fatherland

THE BENGONO TOURE GENEVIEVE
UNIVERSITY INSTITUTE
SCIENTIARUM – EXCELLENTIAM – NOBEL

INSTITUT SUPERIEUR DES SCIENCES DE L'INGENIEUR, DES INDUSTRIES ET DE L'INNOVATION
THE HIGHER INSTITUTE OF ENGINEERING SCIENCES, INDUSTRIES AND INNOVATION

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DOCTOR OF PHILOSOPHY IN MASS COMMUNICATION

CODES	COURSE NAMES	CREDIT
	YEAR I	3
PHDMS100	Communication Technologies and Social Media	3
PHDMS101	Special Topics in Communication	3
PHDMS102	Rhetorical Communication	3
PHDMS103	Communication & Political Economy	3
PHDMS104	Integrated Strategic Communication	2
PHDMS105	Communication Skills	3
PHDMS106	Research Methods	3
PHDMS107	Organization Behavior	3
PHDMS108	Ethics	3
PHDMS109	Ethical Problems in Communication	3
PHDMS110	Women Studies in Communication	3
PHDMS111	Teaching Communication	3
PHDMS112	Communications Colloquium	3
PHDMS113	Introduction to Data Analysis in Communications	3
PHDMS115	Contemporary Communication Theory	3
PHDMS116	Thesis seminar I (Doctoral Proposal Development)	3
PHDMS117	Year One: Phd Research Thesis (Literature Review + Methodology)	10
		60
	YEAR II	
PHDMS200	New Media Technology	3
PHDMS201	Data Models in Communications	3
PHDMS202	International Communication	3
PHDMS203	Contemporary Problems in Freedom of Speech and Press	3
PHDMS204	Management of Media Organizations	3
PHDMS205	Digital Media Communications Case Studies	3
PHDMS206	Literary Aspects of Journalism	3
		3
PHDMS207	Readings in Mass Communication and Public Relations	
PHDMS208	Statistics for Communication	3

PHDMS209	History of Journalism	4
PHDMS210	Law of Internet Communications	4
PHDMS215	Thesis seminar I (Results and Findings)	5
PHDMS216	Thesis seminar II(Publication of 2 articles)	10
PHDMS217	Year Two : Phd Research Thesis (Results and Findings)	10
		60
	YEAR III	
PHDMS 300	Mass Communication and Public Health	2
PHDMS 301	Analysis of Mass Media	2
PHDMS 302	Seminar in Development Communication	4
PHDMS 310	International Conference + Publication articles(2)	6
PHDMS 311	Third-Year Research Seminar (Discussion and Conclusion)	6
PHDMS 312	Year Three: Thesis (Dissertation Defense)	40
		60